Agenda - Story Mapping for Collab Service

| **Activity** | **What** | **Time** | | **Goal** |
| --- | --- | --- | --- | --- |
| Introduction | What is it that we will do today? What are we going home with? | | @10:00  5 minutes | Shared understanding of the outcomes of the meeting and what Story Mapping is |
| Exercise | A quick exercise to familiarize ourselves with the mapping process | | 20 minutes | Familiar with the format and process of story mapping |
| *The Mapping Process* | | | | |
| 1. Frame | Define the “Big Story” | | 5 minutes | Understand where this fits into the bigger picture, why people need this and who it is for |
| 1. Map | Story Map building.  Using the “1-2-board” technique | | 30 minutes | A user story mapping board, including   * Activities * The map backbone (high level tasks) |
| *5 minute break* | | | | |
| 1. Explore | Filling in the story, refining, combining and expanding  Define higher level “User Goals” | | 45 minutes | High level tasks are broken down into subtasks and details (it’s okay to include some technical details and back end system things here) |
| Review | Summary of the session and final thoughts | | @11:45  15 minutes |  |